



**HOME BUILDERS
ASSOCIATION OF
CONNECTICUT, INC.**
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2011-2013 Leadership

Liz Verna

Chairman of the Board
and President

Ken Boynton

First Vice Chairman &
Vice President

Henry Rozewski

Vice President Treasurer

George LaCava

Immediate Past
Chairman & Past
President

Staff

Bill Ethier, CAE, Chief
Executive Officer

Joanne Hoerrner,
Administrative & Events
Coordinator

MEMBERS!

Visit www.hbact.org for a
wealth of

industry information.

See the web site, email us
at admin@hbact.org or call
us at 860-216-5858 to learn
about any of these services
and benefits of HBACT
membership.

The HBACT's Mission:

**"Leading Our Members
to Professional
Excellence!"**

Value for HBACT Membership

A Strong Voice in Government plus So Much More!

The HBACT's primary mission is state government affairs, coupled with effective public relations and communications to create the environment for legislators and policy makers to better receive our policy messages.

Beyond Gov't Affairs, Public Relations & Communications, What Does the HBACT Do?

- ◆ **Build Green Connecticut™**—bringing green home building to the mainstream, including the **HBA Green Homes Council** (see our Build Green Connecticut flyer).
- ◆ **CT Developers Council**—A forum for the land development industry, this select group of members meets monthly for networking and educational dinners.
- ◆ **CT Sales & Marketing Council**—A forum for sales and marketing professionals, this select group meets at new developments and explores what makes them successful.
- ◆ **HOBİ (Home Building Industry) Awards**—celebrating the best in new home construction, remodeling and industry services throughout the state. The annual HOBİ gala brings together 700+ individuals in a fantastic networking and social event.
- ◆ **Leadership & Legacy Reception**—recognizing volunteer leaders & individuals for their dedication and contributions to the industry and, particularly, to the HBACT.
- ◆ **Networking & Marketing Opportunities**—through statewide events and services, members can reach a bigger audience.
- ◆ **Professional Recognition**—Identifying and publishing the many certifications and professional designations obtained by HBACT members.
- ◆ **Showcase Home of the Year**—showcasing high-end or unique new homes. Coupled with charitable giving, our Showcase Home is, essentially, a Home Show in a Home, allowing participants to show off products, services and the builder's skills.
- ◆ **Affinity Dollar Discounts (\$\$ back to you that more than pay for membership):**
 - § All qualified HBACT contractors receive access to liability, workers compensation, builders risk and other insurance discounts through **The Hartford**.
 - § Builders and remodelers can receive rebates for every home they build or remodel through the **S&I Buyers Network**.
 - § All members receive not only reduced electric rates but also sign-up bonuses and ongoing annual dollar rebates for both business and home through **Energy Plus**.
 - § Builders and remodelers can offer customers the **2-10 Home Buyers Warranty**
 - § Business Advantage savings on office supplies & furniture through **Staples**.
 - § Plus many more through NAHB: See www.hbact.org and click on \$\$ Discounts under the Resource menu, or go directly to www.nahb.org/ma.

Advocacy, Education & Networking—That's What We Do!
... plus real money back in your pocket ...