



Home Builders Association of Connecticut, Inc.

3 Regency Drive, Suite 204, Bloomfield, CT 06002

Tel: 860-216-5858 Fax: 860-206-8954 Web: www.hbact.org

Sponsors – Exhibitors – Advertisers

See the possibilities below. We can package deals that best meet your marketing needs. We will work with you so your exposure to our members works for you. Give us a call or check off your interest and return to us without obligation. We'll follow up with you!

- Advertise in our e-newsletter, HBACT Punch List.** Sent monthly to all HBA members statewide who have given us an email address (>75% of all members). \$150/ad; multiple ad discounts available. Available to members only and for affinity contract parties.
- Rent our membership address list** for all HBA members in CT (peel and stick labels or excel spreadsheet of addresses only, one time use only). \$300/use. Available to members only and for affinity contract parties. We do not provide membership telephone or email information.
- Sponsor the HBA of CT web site** (www.hbact.org) for a full year. Your logo and link to your web site appears on most pages throughout our site. \$1,000/year. Available to members only and for affinity contract parties. See the web site, right side, for existing sponsors.
- Advertise in our online Residential Construction Marketplace (RCM).** Reach your target markets of builders, remodelers and consumers by purchasing a listing (includes a link to your web site). All visitors to the RCM are, by definition, interested, potential buyers. (Members receive 55% discount).
- Sponsor or Advertise at the HOBI** (Home Building Industry) Awards Dinner. Held in November each year and attended by 700 professional, successful members and guests. Sponsorship and advertising opportunities available at many levels. Available to members only and for affinity contract parties.
- Sponsor or Advertise at the HBA Statewide Leadership & Legacy Dinner.** Held in June each year, network with the Board of Directors of all five local HBAs and the HBA of CT. Available to members only and for affinity contract parties.
- Sponsor other events & meetings** (such as meetings of the CT Developers Council, CT Sales & Marketing Council, and HBACT Green Homes Council, education workshops, and our annual Home Building Industry Day at the Capitol). Many levels of opportunities. Call us to find the right deal for you.
- Advertise in Connecticut Builder** magazine. Published 3 times/year by our outside publisher/ editor, JMC Resources LLC (rates and availability set by JMC). Distributed to all HBA members in CT plus all 187 CT state legislators.
- Participate in our **Show Case Home of the Year** (“Home Show in a Home”) Program, an innovative education program for members and the public.
- Join for free one of the HBA of CT’s committees** so we can create policies and programs to better serve our members. A great way to expose your experience or expertise to other members and help the association. Available to members only. Or join a special interest forum: the CT Developers Council, CT Sales & Marketing Council or HBACT Green Homes Council – call for information.

Your Name: _____ Tel. No.: _____

Email: _____

Please print

Company Name: _____

Simple – Effective – Affordable

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“Leading Our Members to Professional Excellence”

Serving the Residential Development & Construction Industry Through Advocacy, Education & Networking