



onesmartmover

Pre-Launch Announcement

We Proudly Extend to HBACT Members our Exclusive HBA Member Benefits Program

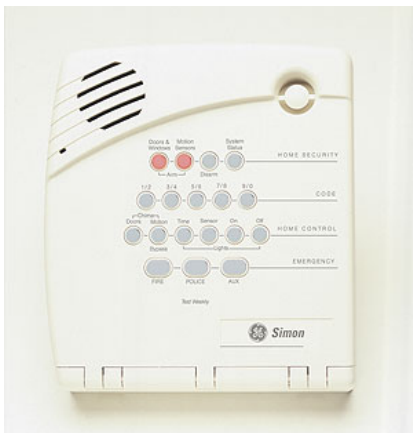
As a member of the HBA of Connecticut, you have access to cutting edge information on new laws & regulations, to programs, events & seminars that improve your business, and to many discounts & rebates that put dollars back in your pocket. **VERY SOON, only HBACT members** will enjoy the added benefit of the OneSmartMover program.

By signing up with OneSmartMover, your company will start saving!

- ✓ **Builder members can utilize the OneSmartMover complimentary concierge program. When HBACT builders offer buyers the advantages of OneSmartMover's home services set-up and coordination, you're giving home buyers a valuable, unique, added service that also benefits your company (SEE REVERSE).**
- ✓ **All HBACT members will have the ability to receive qualified sales and leads from homeowners who may have a need for specified services via the OneSmartMover lead portal that will increase sales and revenues.**

HBACT members also can access the following additional discounts:

- ✓ **Discounts including savings of up to 40% on your telecom bill**
- ✓ **Free cellular phones including blackberry's from T-Mobile and AT&T**
- ✓ **Savings up to 10% off of your monthly cellular bill even if you are an existing client with free activation of new service**



- ✓ **Free GE alarm systems and discounted monthly monitoring rates that could lower homeowners insurance rates up to 20%**
- ✓ **Free GE NavLogix GPS /AVL equipment (\$300 savings per vehicle) for Fleet Management with an additional 10% savings per month. Enhance customer service, reduce mileage, and increase overall productivity - all simultaneously**

OneSmartMover Can More Than Pay for Your HBACT Membership!

OneSmartMover Complimentary Concierge Program (FREE for HBACT Builder Members & FREE for your Home Buyers)

Added Revenue: special incentives will be paid to HBACT builders based on the total amount of services home purchasers select through OneSmartMover's call center

Better Customer Experience: we'll personalize a call script and 800 number for HBACT builders. This added value generates positive, and differentiating, branding for your company.

Ease at Close: OneSmartMover will help to alleviate the most stressful part of the move for your homeowners. Best of all, the services to your homeowners are FREE!

Customer Research: follow-up interviews on customers' home buying experience to give you valuable feedback that can help you in the short term and long run.



Please visit the HBA of CT at www.hbact.org and feel free to contact the HBACT at 860-521-1905 or admin@hbact.org for any additional questions regarding your membership with the HBA.

Stay Tuned for more information on how you can start your savings and build your business opportunities with OneSmartMover. Once officially launched, you'll be able to call one of OneSmartMover's Residential Account Managers. A New Program Exclusively for HBACT members!

Thank you for your membership in the Home Builders Association of CT!

We look forward to working with you and helping build your business.



onesmartmover



T-Mobile



at&t

