



**HOME BUILDERS
ASSOCIATION OF
CONNECTICUT, INC.**

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2009-2011 Leadership

George LaCava
Chairman of the Board
and President

Liz Verna
First VP & Gov't Affairs
Committee Chair

Barry Rosa
VP & Treasurer

Bill Ferrigno
Immediate Past
Chairman & President

Staff

Bill Ethier, CAE, Chief
Executive Officer

George Rafael, AICP,
Director, LGA & Member
Services

Lisa Kidder, Director,
Public Relations &
Communications

Joanne Hoerrner,
Administrative & Events
Coordinator

MEMBERS!

Visit www.hbact.org for a
wealth of
industry information.

See the web site, email us
at admin@hbact.org or call
us at 860-521-1905 to learn
about any of these services
and benefits of HBACT
membership.

**The HBACT's
Mission:**

**"Leading Our Members
to Professional
Excellence!"**

Value for HBACT Membership

A Strong Voice in Government plus So Much More!

The HBACT's primary mission is state and local government affairs, coupled with effective public relations and communications to create the environment for legislators and policy makers to better receive our policy messages.

Beyond Gov't Affairs, Public Relations & Communications, What Does the HBACT Do?

- ◆ **Build Green Connecticut™**—bringing green home building to the mainstream, including the **HBACT Green Home Council**; see our Build Green Connecticut flyer.
- ◆ **HOBİ (Home Building Industry) Awards**—celebrating the best in new home construction, remodeling and industry services throughout the state. Available to HBACT members only, the annual HOBİ gala brings together 700+ individuals in a fantastic networking and social event.
- ◆ **I&S (Industry & Service) Awards**—recognizing individuals for their dedication and contributions to the industry and, particularly, to the HBACT.
- ◆ **Professional Recognition**—Identifying and publishing the many certifications obtained by HBACT members.
- ◆ **CT Developers Council**—A forum for the land development industry, this select group of members meets monthly for networking and educational dinners.
- ◆ **CT Sales & Marketing Council**—A forum for sales and marketing professionals, this select group meets at new developments and explores what makes them successful.
- ◆ **Showcase Home of the Year**—showcasing high-end or unique new homes. Coupled with charitable giving, our Showcase Home is, essentially, a Home Show in a Home, allowing participants to show off products, services and the builder's skills.
- ◆ **Networking & Marketing Opportunities**—through statewide events and services, such as the HBACT's Online Marketplace, members can reach a bigger audience.
- ◆ **Affinity Dollar Discounts (\$\$ back to you that more than pay for membership):**
 - § All qualified HBACT contractors receive access to liability, workers compensation, builders risk and other insurance discounts through **The Hartford**.
 - § Builders and remodelers can receive rebates for every home they build or remodel through the **S&I Buyers Network**.
 - § Builders can provide home buyers with a great new service to ease their move-in anxiety at no cost and receive \$\$ rebates in return through **GE One Smart Mover**.
 - § Save big on medical, dental, accident, prescription drugs, disability & life insurance through **BenefitProtect**.
 - § Premier payroll processing & valuable human resource services through **PayChex**.
 - § All the accounting and bookkeeping services you need through **beancounters**.
 - § Business Advantage savings on office supplies & furniture through **Staples**.
 - § Professional neighborhood marketing with **Job Site Mailing**.